

EMERGENCY LINE

LIVELIQUENT LINE

Strategic Advising

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Emergent Line



Emergent Line Strategies exists to help founders and teams create powerful, competitive, and ethical businesses. We work with small and medium-sized companies to Identify the Right Ideas, Craft Robust Businesses, Pivot, and design the most compelling stories that elevate and resonate with your audience.

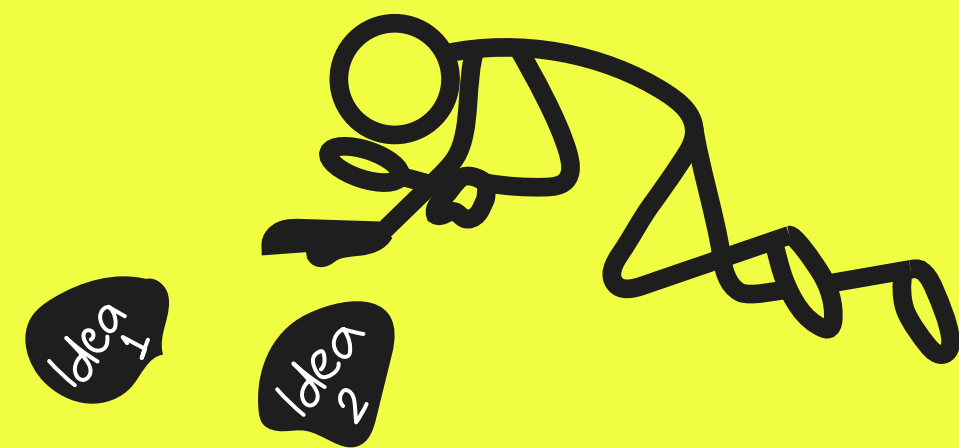
We work as an extension of your team to tackle crucial business issues that will determine your venture's short- and long-term success. Your Emergent Advisor pulls on the Emergent Line family of companies, partners, and resources to redefine and attain success on your terms.

About Us

02

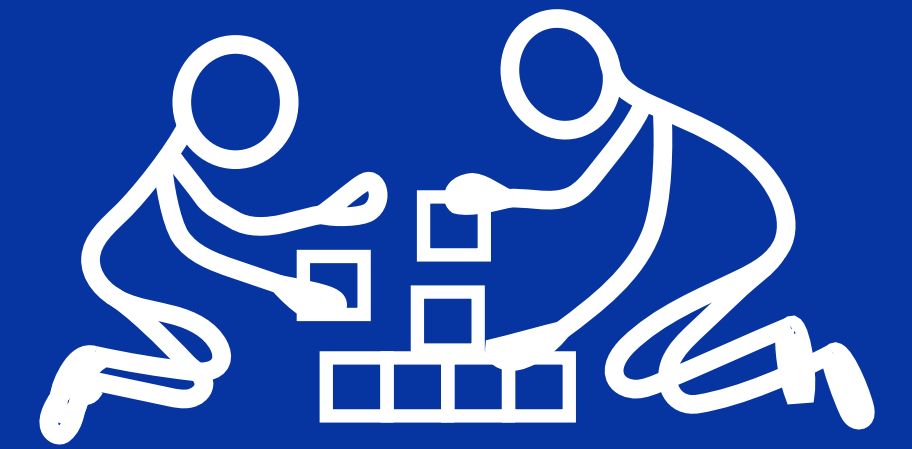
The most important job of every team is to master the art & science of **cultivating valuable questions that can be answered with commercial products and services that delight customers over the long term.**

Based on over two decades of experience, we've developed a systematic approach to distilling a problem's essential elements that allow for rapid iterations, quick learning cycles, and massive time savings.



Identifying the Right Ideas

03



Launching a successful business is more than just exceptional products or services. It's more than writing up a bunch of documents that are rarely read. **It's about crafting a comprehensive ecosystem that will support and nurture your venture at all stages of growth.**

We work with teams to avoid many of the pitfalls that slow down even the best of teams. By helping you to stay in love with the problem you are solving for the market and not your solution, we help identify:

- The right product
- The right service
- The right partners
- The right market
- The right time
- The right technology
- The right model
- You get the idea.

Crafting Your Business

04

Pivoting correctly is one of the essential undertakings of any team. Knowing when to pivot is the second most important.

We work with teams to pivot proactively and effectively in all business environments and situations. It can be hard to pivot when the team has worked insanely hard over an extended period on a product, feature, or goal. We help build consensus, identify alternatives, and chart the optimal path forward.

Pivoting Fast and Right



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Getting Your Narrative on Point

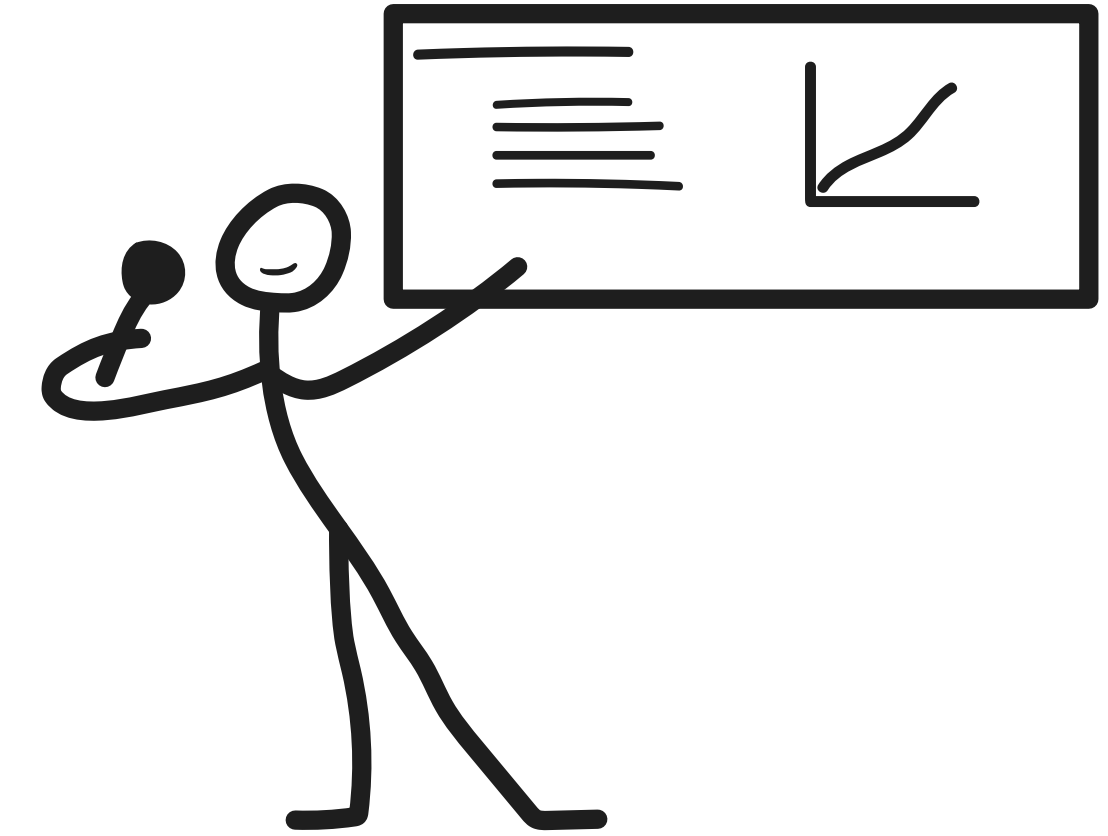
Craft a pitch so good that your friends will beg you to tell it at dinner. Yes really.

You need an exceptional story, whether raising money for your startup, launching a new product, or launching an exciting new venture. World-class storytelling is the most essential (but often overlooked) part of building a successful business. Storytelling helps motivate your audience to support your venture because they understand and feel the purpose of what you are doing.

We've developed NarrativeX, one of the best AI & Human storytelling systems in the market today. By unlocking the essential elements of every venture, we will craft your backable story that resonates with investors, clients, partners, and key hires.

NARRATIVEX

Product Highlights



NarrativeX was originally developed to help startups deliver compelling pitches by honing their deck, crafting their venture story, and mastering their presentation using cutting-edge AI. During beta testing, it became clear that NarrativeX was applicable to creating powerful stories for products, services, brands, and ventures.

When used in conjunction with other Emergent Line services, **NarrativeX puts client projects into hyperdrive by accelerating the time it takes to go from idea to market, drastically reducing the cost of testing new ideas, and redefining the development of new products, services, and ventures.**

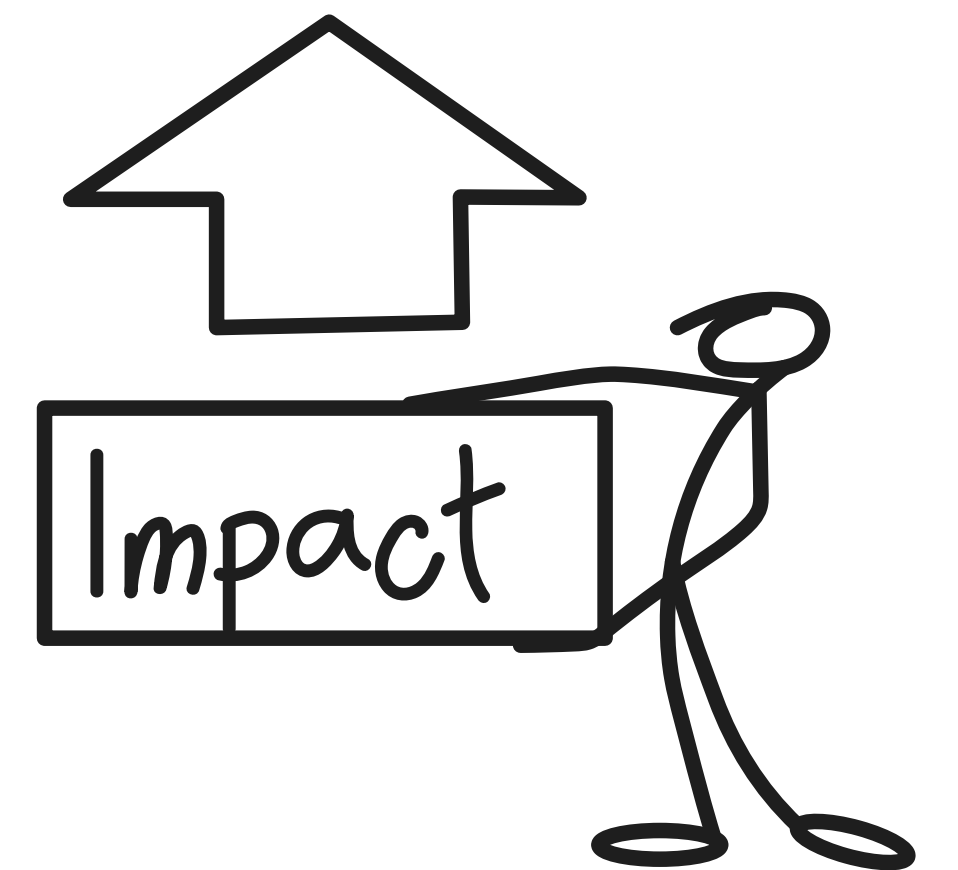
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KEY BENEFITS

NarrativeX

- **Faster Sales Cycles.**
- Create the right offerings that attract the right customers.
- Systematically Develop, Deploy, and Test Radical & Innovative Ideas.
- **Align your business, team, partner, and product ecosystem.**
- Develop a story and business that investors want to invest in and support.
- **High-impact results and low-time investment from your team.**
- Zero learning curve by working with NarrativeX Advisor.



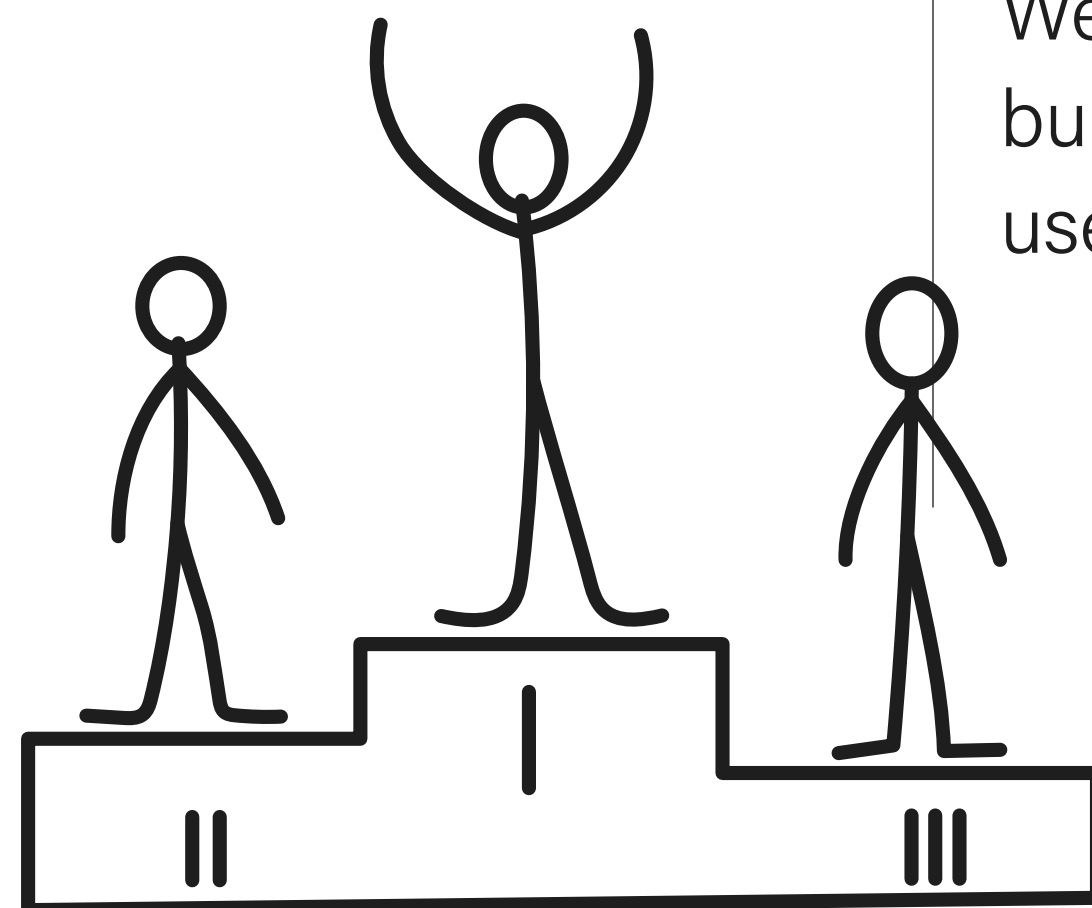
06

Why Work With Us?

World Class Execution

Empower Your team

Make You Future-Ready



We can help you define, refine, and build ventures that will delight your users.

We help your team communicate with narratives that help cultivate the most valuable insights, scale faster, and hypercharge your venture.

We work with you to create ventures that will excel in an era of rapid change, uncertainty, and thrive by harnessing the emergent trends of the future.

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OUR CLIENTS

Industries + Sectors

- Aerospace & Defense
- Artificial Intelligence Startups
- Alternative Investment Firms
- Blockchain
- Consumer Packaged Goods
- Retail
- Startups (General)
- Public Safety
- Management Consulting
- Ecommerce
- Entertainment
- Financial Services & FinTech
- Government
- High-Tech & Emerging Tech Startups
- Infrastructure
- NGOs

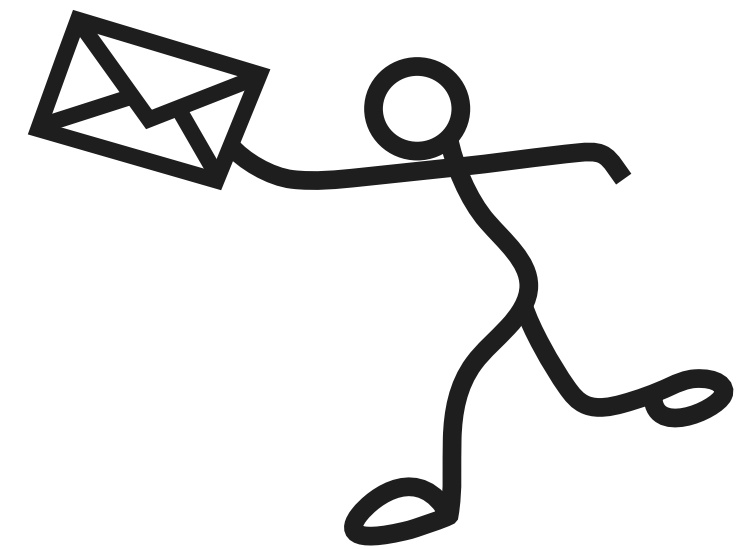
Emergent Line is on a mission to be the most human-centric AI company in the world. We work with teams and leaders who want to build formidable, innovative, and future-thinking ventures through technology and strategy.

GET IN TOUCH

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